

“New plug-in hardware & Tablet Bridge software enabling multi-platform web printing from Star.”



RETAIL

- Queue Busting
- Stock Checker
- Mobile Receipting
- Cloud-Based POS



HOSPITALITY

- Cloud-Based Hotel Check-In Applications
- Web-based Ticketing
- Cable Free Kitchen Printing



LOGISTICS

- Web-Based Labelling for Couriers
- and so much more.



Reseller Tip:

Low cost, easy & simple to use! Retailers can install multiple platforms according to system requirements and expect the same outstanding results.

WebPRNT

Connecting your Star Desktop & Mobile printers to the Web wherever you are!

star webPRNT

Given their recent success in the mobile market, Star realises there is a growing requirement to print from both mobile and desktop applications to receipt printers. Star's platform-agnostic WebPRNT solution is designed to generate print data via a web browser to output directly to any Star printer fitted with a WebPRNT interface or using Star's Tablet Bridge Software available Qtr 1/2 2014.

Offering either a low cost hardware or software networking solution, Star WebPRNT removes the issues usually associated with web-based printing by offering driverless printing capabilities for all receipt data, utilising HTML and JavaScript standards to provide consistent browser printing. Star WebPRNT supports all standard receipt requirements including logos, barcodes etc. The WebPRNT.com site fully demonstrates WebPRNT's capability and is a useful tool for resellers as well as developers working with Star's extensive range of thermal POS printers.

Star WebPRNT "Plug-In" Interface

- Simple Installation – easy “plug-in” interface user installable
- BYOD (Bring Your Own Device) compatible
 - Printing from customers' mobiles, tablets, etc with zero software installation
 - Printing consistent receipts from any web browser with zero platform dependent code

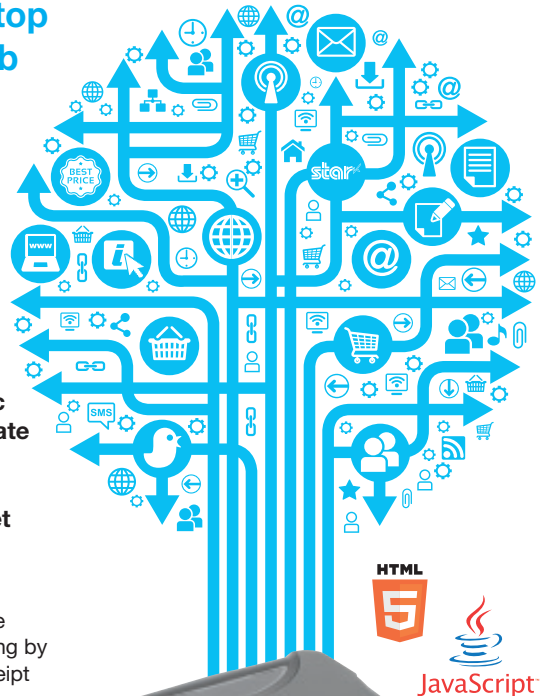
Star WebPRNT Tablet Bridge Software

Provides ability to print to either Ethernet, USB, WiFi or Bluetooth printers from a Web based App. Works with Star Mobile Printers, TSP654II Bluetooth, Star Thermal Printers with USB/LAN interfaces

- Apple iOS version available Qtr 1 2014
- Android version available Qtr 2 2014

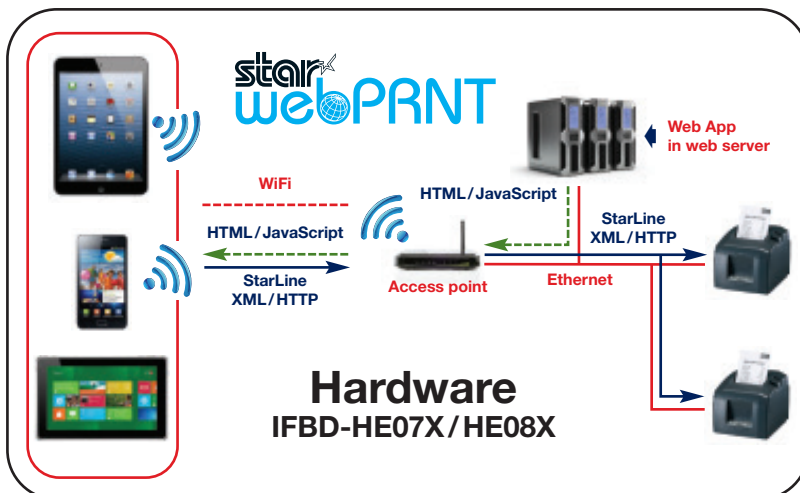
Printers able to use HE07X Plug-In solution:

- TSP654II Series
- TSP700II Series
- TSP800II Series
- FVP10 Series (special chassis needed)
- SP700 Series (HE08X)







The really clever part is that a Star WebPRNT printer does not need a local server and is not PC dependent. You just need to share the network with your web enabled device.

Using Star WebPRNT technology a single web-based application can be accessed by the browser on multiple platforms including Windows™, Linux™, Android™, iOS™, Mac OS™, Blackberry™ and Symbian™ yielding identical print output.



Reach out and touch the future...

Star Connectivity at all levels

	COMMUNICATION		INTEGRATION	
	Bluetooth	WiFi	HTML/XML	SDK
	 <p>Exchanging data over short distances, Bluetooth offers high levels of security and reliable connectivity for most modern laptops and tablets with in-built support. Star offers Bluetooth enabled printing capabilities for both desktop and mobile including TSP654IIBI, SM-S220i, SM-T300i and SM-T400i. Star can also power 3rd party dongles using our unique DK-USB connected to serial interfaces.</p>	 <p>Why settle for an overpriced proprietary solution when you could use Star's NEW & UNIQUE external power module to combine with a wide range of specialist OEM wireless modules. The Star WiFi Power Pack provides greater connectivity and flexibility at a lower price, supporting 5 modes – AP, Router, Client, Bridge & Repeater. The module is a very compact, low cost package which fits neatly on or even inside certain Star LAN printers.</p>	 <p>Connecting your Star Printers to the Web!</p> <p>New low cost networking solution, Star WebPRNT removes the issues usually associated with web-based printing by offering driverless printing capabilities for all receipt data, utilising HTML and JavaScript standards to provide consistent browser printing. Star WebPRNT does not need a local server, and isn't PC dependent.</p>	 <p>Star SDKs are available to programmers at no cost, supporting major operating systems and popular programming languages. The Star SDK packages include sample code and documentation and provide a valuable tool for developers to reduce development time and cost.</p>
Key Advantages <ul style="list-style-type: none"> • Uses standard serial profile or MFi for Apple iOS devices • 10-100m connectivity range – providing cable replacement for secure wireless transmissions • Improved legacy support • Easy to upgrade external 3rd party dongles • Platform independent 	<ul style="list-style-type: none"> • Flexibility to choose multiple modes of WiFi networking communication • Compact, low cost packages providing flexibility to update when needed or as wireless standards change • Powered from printer • Mounting options • Supported on all Star traditional printers, old or new 	PLATFORM INDEPENDENT HARDWARE SOLUTION Designed as a solution to cloud/web based printing issues for TSP654II, TSP700II, TSP800II, SP700 & FVP10 (with chassis mount) <ul style="list-style-type: none"> • Simple Installation • BYOD (Bring Your Own Device) with zero software installation • Print consistent receipts from any web browser PLATFORM INDEPENDENT TABLET SOFTWARE BRIDGE Download from the App Store and Google Play	<ul style="list-style-type: none"> • SDK packages include sample code and documentation to reduce development time and costs • Supporting all major operating systems and programming languages • Free downloadable software from the Star Global Support site • Dedicated Star Technical support team, including extensive practice application developer advice 	
What are the costs?	Price of Star Bluetooth enabled printer or DK-USB + external bluetooth adaptor	Cost of printer + External WiFi Ethernet / USB or Bluetooth Serial dongle + power adaptor or simply use the Star WiFi Power Pack	Cost of printer + WebPRNT interface or Tablet Bridge Software	Free downloadable SDKs from Star Global Support site: www.starmicro.com/support , or ask Star technical team: Support@Star-EMEA.com

	WIRELESS CONNECTIVITY											
	Bluetooth		WiFi			WebPRNT		Star SDKs				
	SPP*	MFi	External Bluetooth Adaptor with Star DK-USB	Star WiFi Power Pack External WiFi Ethernet / LAN Kit with Star "Power" DK-USB	3rd Party External WiFi USB Kit for USB only Star Printers	HARDWARE PLUG-IN INTERFACE HE07/08	TABLET SOFTWARE BRIDGE	Android	LINUX	Windows	iOS	Mac

Packaged Thermal Printers	future PRINT	TSP100U / ECO / GT / USB				✂	✂	✂	✂	✂			
		TSP100 LAN				✂	✂	✂	✂	✂	✂		
		TSP654IIBI	✂	✂				✂	✂	✂	✂	✂	
		TSP654II LAN / TSP654II USB				✂	✂	HE07X	✂	✂	✂	✂	LAN
	Conventional Printers	Packaged Kiosk Printers	TSP700II / TSP800II			✂	✂	✂	HE07X	✂	✂	✂	✂
			FVP10			✂	✂	✂	HE07X with Chassis Option	✂	✂	✂	✂
			TSP1000			✂	✂	✂			✂	✂	✂
			TSP-L10				✂				✂		
Open Frame	TUP500 + DP / MINI			✂ DK-USB not supported	✂ DK-USB not supported		✂	✂	✂	✂	✂		
	TUP900			✂ DK-USB not supported		✂	✂	✂	✂	✂	✂		
Direct Line Thermal Mobile Printers	Matrix Printers	SM-T300DW				In-built WiFi	In-built WiFi	✂	✂	✂	✂		
		SM-S220i / S300i / S400i	✂	✂				✂	✂	✂	✂		
		SP298 / 500			✂						✂		
		SP700			✂	✂	✂	HE08X		✂	✂	✂	
		DP8340											
All-in-One	Matrix Printers	HSP7000			✂	✂	✂	Pending		✂	✂	✂	
		AsuraCPRNT				✂	✂	Standard	✂	✂	Thin Client Basis		
ProxiPRINT		Proximity location based printing and Secure Cash Management for mPOS – see page 7											