



→ AsuraCPRNT™

The World's first Interactive Communication Platform & Printer

The most exciting development in Point of Interaction technology has arrived

→ At its heart is a powerful ARM processor that manages a 7" touch screen and 80mm printer. The AsuraCPRNT is available with optional integrated MSR, Barcode and NFC readers.



The AsuraCPRNT's computing power offers the capability to display and deliver audio-visual messages on its own screen and external digital signage. The AsuraCPRNT also has the ability to drive applications and web content to other digital devices such as customers' smart phones, merchant tablets and store kiosks.

The AsuraCPRNT is a receipt, ticket and coupon printer as well as a fully programmable platform which can be used to run product advertising, retail merchandising, point-of-sale promotions and many more applications for retail and other industries.

The AsuraCPRNT has been optimised to support the connection of external peripherals such as a biometric scanner, 3G/4G dongle, WiFi, camera and many others.

 Interactive



View advertisements, apps and stream web content to create an unrivaled customer experience.

 Connected



Connect to phones, tablets and other mobile devices.

 Integrated



Optional integrated MSR, barcode and NFC reader.



Thousands of applications and hundreds of solutions from one Interactive Communication Platform and Printer

ASURA
CPRNT

ASURA
CPRNT
Reach out and touch the future...

star
The Future for Retail

The AsuraCPRNT™ is so flexible it can fit into any infrastructure as a stand-alone Computer, Terminal or, indeed, Server with Thin Client capabilities.

➔ Only limited by your imagination

AsuraCPRNT™

FEATURES Swivel and Tilt 7" LCD touch screen Fast ARM Based CPU
High quality and fast print speed 32 level greyscale printing
Internal "External" power supply Electronic lock function
Internal Speaker / Microphone Black Mark Support
Optional VESA back mount supported
3 basic colour LED lighting for multi-colour programmable visual feedback
Compact footprint for user counter / shelf / kiosk integration

CONNECTIVITY USB-Host x 4 (Type A) USB-Device x 1 (Type B)
Audio Line Out MIC
Ethernet (100/10 Base T) Micro SDHC slot x1 (up to 32GB)
Peripheral Drive Circuit 2 circuits (24V max. 1A), 1 Compulsion input

OPERATING SYSTEM OPTIONS Linux Angstrom kernel 2.6x Android
Windows CE coming



SPECIFICATIONS Touch Panel: 7" (800x480 pixel) TFT Resistive LCD
CPU: ARM Cortex-A8 Core Memory: 256MB DDR2
Print Method : Direct Thermal Print Speed : 300 mm/s
Greyscale: 8 / 16 / 32 level
Paper Width : 58 / 65 / 80mm Paper Thickness : 0.053- 0.085 mm
Paper Diameter : max 83 mm
Black Mark Sensor Location: Left Back Side
Dimension: (W)180mm x (D)162mm x (H)380mm

INCLUDED IN BOX Base stand Set-up Guide 58/65mm Paper Guide

OPTIONS Combined encrypted Magnetic Stripe Reader & 2D / QR / Barcode Imager
NFC option coming

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